

Level 1 – Partnership

To Sponsor the Victorian Tennis Academy at this level you can expect to receive the following:-

- 1) **Advertising on our website** – We will place your Company Logo on our Sponsors page and add a link that directs the user straight to your site. This enables all users to search and find out information about your product instantly.
- 2) **Posters** – We will place a poster in our club house advertising your business or any latest promotion you are offering.
- 3) **25% off Court Hire** – This applies to all your staff members with the chose of using either facility
- 4) **Name a Day** – During our holiday clinic we would like to dedicate 1 day to you business, this includes food, vouchers, prizes. We have 4 holiday programmes throughout the year that last for a minimum of 2 weeks. During the day you are invited to come and visit our centres to help promote your business

The Victorian Tennis Academy would like to help promote your local business if you can provide us with the following:-

- 1) **Prizes / vouchers** – We would require a minimum of 50 vouchers / prizes per Week to give out as prizes. Dedicate you business to giving the “most improved player/enthusiastic/helpful/talented” award.
- 2) **Discounts for staff.** Discount for all Victorian Tennis Academy Coaches. This helps all our staff promote your business
- 3) **Lunch Packages** - During our holiday clinics we cater for 20 – 30 kids a day for lunch. What special lunch package can you offer? This would be great to incorporate this in our themed day.

Level 2 – Partnership

To Sponsor the Victorian Tennis Academy at the level 2 category you can expect to receive the following:-

- 1) **2 large Banners** – 1 Situated on the back of our tennis courts at The Malvern Tennis Centre, 43a Union Street, Armadale and The Orrong Park Tennis Centre, Corner of Orrong road and Sydney St Prahran. Over 1000 clients will see your sign on a weekly basis plus local traffic from Union St and Orrong road.
- 2) **Advertising** – Place a logo on our flyers, programme application forms and monthly newsletters, we will let all our clients know that you are a VTA partner.
- 3) **Name a special event** – The opportunity to Name an event or tournament after your company e.g. The “Bib Stillwell end of Term Open”. During that event you are able to visit our centres and further your promotions.
- 4) **Website** - We will place your Company Logo on our Sponsors page and add a link that directs the user straight to your site. This enables all users to search and find out information about your product instantly.
- 5) **25% off court hire** - This applies to all your staff members with the chose of using either facility.

The Victorian Tennis Academy would like to help promote your business if you can provide us with the following:-

- 1) **Payment** – With a one off payment of \$2500 or two 6 monthly transactions this will guarantee all the above services for a 12 month period.
- 2) **Discounts for staff.** If you are able to offer a staff discount for Victorian Tennis Academy Coaches then we have found this helps our staff promote your business.
- 3) **Lunch Packages** - During our holiday clinics we cater for 20 – 30 kids a day for lunch. What special lunch package can you offer? This would be great to incorporate this in our themed day.

Level 3 – Sponsors

- 1) 1 large banner situated at the back of our tennis courts at both our tennis centres, in full view from Union Street and Orrong road where clients and passers by can see (over 1000 clients per week).
- 2) Advertising on all our flyers, programme application forms and monthly newsletters.
- 3) The opportunity to name a special event or tournament e.g. The “Bib Stillwell end of Term Open”. During that event you are able to visit and do your own promotions and give a way’s, or simply donate a trophy yourself.
- 4) Hold your own corporate day for your staff as a special occasion or Christmas party. You can book a venue and will have the use of 5 courts, club house facilities, BBQ and out door area, esky, ball machine, rackets and balls. 1 free corporate day per year, early booking essential.
- 5) 5 free membership cards (each membership card to the value of \$300).
Membership rules apply
- 6) Advertising as a sponsor on our newly designed and up graded website
- 7) Sponsor a player

You have the opportunity to sponsor a player who has shown vast improvement and promise throughout the year (chosen by us). You will pay all or 50% of that players term fees and in return they are expected to wear any memorabilia or advertising given by you, t.shirts, hats etc. They will represent you for a term of 8 weeks, at training, competition and socially. This is a great form of advertising not only with the kids but especially with the parents as they encourage their kids to win the deal next time round.

The Victorian Tennis Academy would like to help promote your business if you can provide us with the following:-

1. **Payment** – \$5000 as a one off payment or in instalments will guarantee all the above services for a 12 month period.
2. **Discounts for staff.** If you are able to offer a staff discount for Victorian Tennis Academy Coaches then we have found this helps our staff promote your business.